



## 1- Day Business Strategy Workshop

Is the strategy for your business as clearly understood by your management team, as it should?

Kite Innovation can facilitate your management team to review your Business Strategy in a 1-day Workshop on your premises that will make a real difference to the collective understanding of the priorities and actions required to achieve your business goals.

Using Kite Innovation's Single Page Planning technique, your team will emerge with your strategy on a page and the clarity of thinking to implement it.

### 9.30am – 11.30am – Situation Assessment

Strengths and Weaknesses  
Competitive Advantage  
Market Opportunities and Threats  
Strategies for Growth

### 11.30 – 12.30pm – Vision

Shareholders, Customers, Employees and Suppliers  
Shared Purposes  
Shared Values  
Shared Measures

### 1.00 – 2.30pm – Strategic Imperatives

What are the Vital Few Business Objectives for the next 12 months?  
Customers and Markets  
Internal Business Organisation  
Competitive Advantage from People

### 3.00 – 5.30pm – Actions, Measures & Responsibilities

Actions to Achieve the Vital Few  
Measures and Targets for each Action  
Responsibilities – Whom do we hold accountable for implementation of each Action?

## Deliverables

- Shared and collective understanding of the strategic priorities for your business
- A Plan for Implementation
- A Management System – On a Single Page

If you think we can help, Call Derek McKenzie on 07771 666282 e:[derek@kiteinnovation.com](mailto:derek@kiteinnovation.com)  
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