



Faster, More Disciplined Strategy Implementation for Innovative, High Growth Businesses

Is Implementation the Difficult Part?

Having the right strategy and getting everyone on board isn't just half the battle – it's only the start of delivering your business plan. You know you could grow your business faster if only the implementation of your plans went more smoothly. We may have a solution for you that will bring more discipline and produce better results than other approaches. It may not be possible to smooth out all the disruption and volatility that comes from competing in world of high velocity change, but it is galling if the failures are things under your own control, like clarity of objectives, well-conceived action plans, and disciplined management and review of strategy implementation.

Kite Innovation Limited can provide you with the means of building a strategy on a **Single Page**, and through **PlanBase™** - the management system to oversee rigorous and focused implementation.

Single Page Planning

It has been a widely used approach over the last 10 years, which has become familiar to many client companies of Scottish Enterprise, Invest Northern Ireland and businesses in other parts of the UK. Single Page Planning allows you to capture on a single page the blueprint for changing your business onto a higher growth path through a focus on strategic breakthroughs, clearly aligned action plans, identified responsibilities and performance measures & targets.

PlanBase – Hoshin Software and Scorecard



Available over the web to UK customers for the first time, PlanBase is a software planning system that has delivered huge success for its growing list of customers.

- **Plan:** Share and build plans with multiple levels of management securely in real-time.
- **Communicate:** Broadcast your strategic direction to your organization. Everyone sees how their part of the plan relates to the whole.

- **Engage:** Assigning ownership of strategies ties your people's personal success to the success of the plan.
- **Succeed:** Our clients report that using PlanBase Hoshin as part of their annual planning and review process has made it significantly easier for them to achieve their goals.

Supplemented by **PlanBase™ Scorecard** to bring day-to-day management under control, you will have the means of keeping a tight check on the business fundamentals whilst plotting and achieving the breakthroughs in performance and market acceptance that will deliver your business vision.

We can demonstrate that the process works with references and testimonials over a 10 year period.

"The programme and the single page planning process in particular enabled us to bring real focus to our activities and build a global team that accelerated the growth of our business on all continents. I would recommend the process. Hugh Stewart, Caledonian Alloys.

"PlanBase Hoshin is like a robust document management system. Putting plans together is quick and easy. We couldn't do it any other way."

Deliverables

- Shared and collective understanding of the strategic priorities for your business
- A Plan for Implementation
- A Management System – On a Single Page
- Accessible for updates over the web

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