

## Research Project Development & Proposal Writing Services

### **FEATURES**

- Clarifying the scientific and technical objectives
- Concept assessment and feasibility
- Estimating development time, schedule, resources and budget
- Risk management strategies and resolving uncertainties
- Consortium building and detailed planning
- Developing a winning research strategy
- Drafting the Implementation and Impact sections
- Liaison with project partners
- Extensive knowledge gained from developing winning research proposals
- Administration of proposal submission system via the participant portal
- Coordinating the whole proposal development activity
- Risk-sharing, success-based fee model for engagement

### **H2020 PROGRAMMES**

- **EXCELLENT SCIENCE:** European Research Council (ERC), Future and Emerging Technologies (FET), Marie Skłodowska-Curie Actions (MSCA), Research Infrastructures
- **INDUSTRIAL LEADERSHIP:** Leadership in Enabling and Industrial Technologies (LEIT), Information and Communication Technologies (ICT), Key Enabling Technologies (KET), Space; Access to Risk Finance, Innovation in SMEs
- **SOCIETAL CHALLENGES:** Health and Wellbeing, Food Security, Transport, Energy, Climate action, Societies, Security

### **COSTS**

- Modest up-front commitment fee
- Success fee - by arrangement

### **BENEFITS**

- Effective focus upon science section of the proposal
- Proven efficient tools for research proposal and budget development
- Practical and successful approach to drafting implementation sections
- Commercial expertise and experience to develop strong industrial involvement and Impact
- Small up-front fee minimises risk

*What our clients say:*

***"I can't thank you enough; your help has been invaluable in getting the project funded."***

***"Thank you very much for the close support and guidance."***

***"Great job, we would never have got the grant without you...worth every penny."***

## OUR APPROACH

Often senior researchers are reluctant to lead EU research proposals. The complexity of forming a consortium, developing a collaborative strategy and research plan, gathering all the relevant information and developing the project budget is a major deterrent to coordinating and leading projects.

For research intensive organisations there are clear advantages in coordinating proposals including leading the research collaboration, defining the most suitable consortium, and controlling the development of the budget.

Performing the role of coordinator in developing the proposal is not a trivial undertaking and the ultimate quality of the proposal will benefit substantially from the support of highly experienced EU research planning professionals.

Many organisations employ specialist EU staff to support researcher in this endeavour. KITE provides support beyond what is normally delivered by an EU office, we will also facilitate and take a leading role in the development of a strong consortium, based on our extensive experience and large network of leading European researchers and the design of topic focused research strategies for the proposal. Furthermore, KITE will buy-in to the success of the proposal by sharing the risk with clients through fee models based on the selection of the proposal for funding.

Developing a H2020 project and proposal submission can be an enormously challenging and rewarding process. You won't win them all but the benefits far outweigh the disadvantages. Most importantly it doesn't have to be an isolating experience that leaves you drained at the end of many months of intense preparation.

The KITE team are highly experienced in all aspects of the project planning and proposal development process, and know what makes the difference between a good project with excellent prospects and one that will fall short of the standard required. We don't have all the answers, but we do bring a systematic approach, a sense of urgency and the willingness to do the hard and detailed planning work that underpins every successful submission.

Our expertise is in understanding how to meet the call specific criteria, how to conform to all the rules for participation and how to construct a balanced consortium capable of delivering the promised results. We take a strategic approach and we will leave no stone un-turned in finding the winning formula for your proposal. It is often said that success comes from the accumulation of a thousand tiny innovations or advantages that collectively produce a compelling offering, and we whole-heartedly adhere to this belief as we strive to find them in the project, drawing them out and helping to present the best case.

Success in the Framework Programmes can only stem from the presentation of beyond state of the art science backed by credible means of implementation and impact. We can't invent this but we will tell you if your project lacks it, because there is nothing to be gained from fooling ourselves or you into persisting with a research proposal that patently lacks the credentials to succeed. We will strive to fix the deficiencies if it is possible to do so.

## SUCCESSFULLY PLANNED PROJECTS

